



Introduction

Did you know that there are lots of girls and women who are missing out on the fun and adventure that you already enjoy? They're missing out because they don't know about all the wonderful activities and events that are on offer with Girlguiding.

Your challenge is to help to spread the word about your unit, plus the fabulous things that you do as a Rainbow, Brownie, Guide, Ranger or volunteer with Girlguiding, so that other people can learn about it and maybe even join in the fun and adventure too.

You can work towards this challenge on your own or with other members of your unit. Please try to make sure that, if you are working on it as a group, everyone feels involved in what you are doing!

If you are a Rainbow, Brownie, Guide, Ranger or Young Leader then you **MUST ALWAYS** check with your unit's leader to make sure that what you are planning to do is safe. If you are an adult volunteer you might also want to let the rest of your unit leadership team know about any plans too ... the more the merrier with this badge.

Don't worry - to achieve this badge you don't need to do every single idea from the suggested list. It is suggested that Rainbows do at least 3 things, Brownies do at least 4 things and Guides/Rangers/young leaders/adult volunteers do at least 5 things to achieve this badge.

If you have another fabulous idea for how to promote your unit locally then do that too...

Parents of our young members as well as husbands, wives and partners of current volunteers can also earn a badge by completing at least 3 tasks!

Special thanks for helping to produce this badge must go to our young members:

Keira Ball	Shannon Braker	Ella Dalby	Libby Dodwell	Isabel Edwards
Ruby Holton	Sophie Meadows	Emelia Jarman	Jennie Perkins	Annalise Tittensar



Things that you could do at school

Talk about Rainbows in a “show & tell” lesson at school.

Write a fun story or poem about Rainbows and ask your teacher to put it up at school so that other girls can read it too.

Get a Girlguiding pencil case or drinks bottle (ask your Rainbow leader how to get one) & use it at school.

Ask your school’s headteacher if you can wear your Rainbow uniform to school on or around Thinking Day (22 Feb).

Things that you can do near where you live

Put up a poster about Rainbows in your local post office, supermarket, library or hairdresser’s

Design an eye-catching poster about Rainbows and put it in the window of a friend’s/family member’s car (remember that they need to see out of the window still).

Things that you could do with your Rainbow unit

Take a friend with you to a bring a friend meeting at your unit.

Take part in an event to promote Girlguiding locally (eg, summer fete or Christmas fair).

Write to/email your local radio station with news about some of the exciting things that you’ve done recently in Rainbows.

Write to/email your local newspaper or newsletter with news about some of the exciting things that you’ve done recently in Rainbows.

Take part in a local Social Action activity such as a litter pick or fund raising event while wearing your uniform.

(This might even make for a good photo opportunity so that you could get your picture in a local newspaper.)

Write to/email your local MP with news about some of the exciting things that you’ve done recently in Rainbows.

Ask your local MP to visit your Rainbow unit (if this is during UK Parliament week you’ll get a badge if your Rainbow leader has registered to do this).

Things that you could do at school

Talk about Brownies in a “show & tell” lesson at school.

Write a fun story or poem about Brownies and ask your teacher to put it up at school so that other girls can read it too.

Get a Girlguiding pencil case or drinks bottle (ask your Brownie leader how to get one) & use it at school.

Ask your school’s headteacher if you can wear your Brownie uniform to school on or around Thinking Day (22 Feb).

Things that you can do near where you live

Put up a poster about Brownies in your local post office, supermarket, library or hairdresser’s

Design an eye-catching poster about Brownies and put it in the window of a friend’s/family member’s car (remember that they need to see out of the window still).

Things that you could do with your Brownie unit

Take a friend with you to a bring a friend meeting at your unit.

Take part in an event to promote Girlguiding locally (eg, summer fete or Christmas fair – you could even bake some brownies and sell them).

Write to/email your local radio station with news about some of the exciting things that you’ve done recently in Brownies.

Write to/email your local newspaper or newsletter with news about some of the exciting things that you’ve done recently in Brownies.

Take part in a local Social Action activity such as a litter pick or fund raising event while wearing your uniform. (This might even make for a good photo opportunity so that you could get your picture in a local newspaper.)

Write to/email your local MP with news about some of the exciting things that you’ve done recently in Brownies.

Ask your local MP to visit your Brownie unit (if this is during UK Parliament week you’ll get a badge if your Brownie leader has registered to do this).





Things that you could do at school

Produce a piece of art work or written work using Girlguiding as your inspiration— ask your teacher to display it so that other girls can see it.

Get a Girlguiding pencil case or drinks bottle (ask your Guide leader how to get one) & use it at school.

Ask your school's headteacher if you can wear your Guide uniform to school on or around Thinking Day (22 Feb).

Things that you can do near where you live

Put up a poster about Guides in your local post office, supermarket, library or hairdresser's

Design an eye-catching poster about Guides and put it in the window of a friend's/family member's car (remember that they need to see out of the window still).

Things that you could do with your Guide unit

Take a friend with you to a bring a friend meeting at your unit.

Take part in an event to promote Girlguiding locally (eg, summer fete).

Write to/email your local radio station with news about some of the exciting things that you've done recently in Guides.

Write to/email your local newspaper or newsletter with news about some of the exciting things that you've done recently in Guides.

Take part in a local Social Action activity such as a litter pick or fund raising event while wearing your uniform. (This might even make for a good photo opportunity so that you could get your picture in a local newspaper.)

Write to/email your local MP with news about some of the exciting things that you've done recently in Guides.

Ask your local MP to visit your Guide unit (if this is during UK Parliament week you'll get a badge if your Guide leader has registered to do this).

If you're aged 13 or over then take a selfie and share it on social media — everyone in the picture must give their permission!



14 - 18 year olds



Things that you could do at school/college/work

Talk about what you do in Rangers/as a young leader with someone who doesn't already know that you are in Guiding.

Get a Girlguiding pencil case or drinks bottle (ask your unit leader how to get one) & use it at school/college/work.

Ask your school's/college's headteacher or employer if you can wear your Guiding uniform to school/college/work on or around Thinking Day (22 Feb).

Things that you can do near where you live

Put up a poster about your unit in your local post office, supermarket, library or hairdresser's

Design an eye-catching poster about your unit and put it in the window of a friend's/family member's car (remember that they need to see out of the window still).

Things that you could do with your unit

Take a friend with you to a bring a friend meeting at your unit.

Take a selfie of yourself, while involved in a Guiding activity, and share it on your social media (you must have permission of anyone else in the picture).

Set up a public facing Facebook/twitter account and regularly share news about fabulous events/opportunities in Girlguiding.

Take part in an event to promote Girlguiding locally (eg, summer fete, carnival, Pride parade or Christmas fair).

Write to/email your local radio station with news about some of the exciting things that you've done recently in your unit.

Ask if your unit could visit their local radio station to talk about Girlguiding + see how a radio station runs.

Write to/email your local newspaper or newsletter with news about some of the exciting things that you've done recently in your unit.

Ask if your unit could visit their local newspaper/newsletter offices to talk about Girlguiding + see how a newspaper/newsletter office runs.

Take part in a local Social Action activity such as a litter pick or fund raising event while wearing your uniform.

(This might even make for a good photo opportunity so that you could get your picture in a local newspaper.)

Write to/email your local MP with news about some of the exciting things that you've done recently in your unit.

Ask your local MP to visit your unit (if this is during UK Parliament week you'll get a badge if your unit leader has registered to do this).

If you're aged 13 or over then use social media to tell your friends about how fabulous being a Guide is!

Adult volunteers

Things that you could do at college/university/work

Talk about what you do as a Girlguiding volunteer with someone who doesn't already know that you are in Guiding.

Get a Girlguiding pencil case or drinks bottle (ask your unit leader how to get one) & use it at college/university/work.

Ask your college's headteacher or employer if you can wear your Guiding uniform to college/work on or around Thinking Day (22 Feb).

Things that you can do near where you live

Put up a poster about your unit in your local post office, supermarket, library or hairdresser's

Design an eye-catching poster about your unit and put it in the window of a friend's/family member's car
(remember that they need to see out of the window still).

Things that you could do with your unit

Take a friend with you to a bring a friend meeting at your unit.

Take a selfie of yourself, while involved in a Guiding activity, and share it on your social media
(you must have permission of anyone else in the picture).

Set up a public facing Facebook/twitter account and regularly share news about fabulous events/opportunities in Girlguiding.

Take part in an event to promote Girlguiding locally (eg, summer fete, carnival, Pride parade or Christmas fair).

Write to/email your local radio station with news about some of the exciting things that you've done recently in your unit.

Ask if your unit could visit their local radio station to talk about Girlguiding and see how a radio station runs.

Write to/email your local newspaper or newsletter with news about some of the exciting things that you've done recently in your unit.

Ask if your unit could visit their local newspaper/newsletter offices to talk about Girlguiding and see how a newspaper/newsletter office runs.

Take part in a local Social Action activity such as a litter pick or fund raising event while wearing your uniform.
(This might even make for a good photo opportunity so that you could get your picture in a local newspaper.)

Write to/email your local MP with news about some of the exciting things that you've done recently in your unit.

Ask your local MP to visit your unit (if this is during UK Parliament week you'll get a badge if you have registered your unit to do this).

Everyone else: Parents, husbands, wives and partners

Things that you could do at work or in general

Talk about what your daughter does, as a Rainbow, Brownie, Guide, Ranger, young leader or adult volunteer, with someone who doesn't already know that they are in Guiding.

Talk about what your wife, partner or husband does as a volunteer, with someone who doesn't already know that they are in Guiding.

Get a Girlguiding pencil case or drinks bottle (ask your daughter's/wife's/partner's/husband's unit leader how to get one) and use it at work.

Ask your child's headteacher if they can wear their Guiding uniform to school on or around Thinking Day (22 Feb).

Things that you can do near where you live

Design an eye-catching poster about your child's/wife's/partner's/husband's unit and put it in the window of your/a friend's/family member's car (remember that they need to see out of the window still).

Things that you could do with a relative's unit

Go along to help out at your daughter's/wife's/partner's/husband's unit for at least one of their regular meetings.

Take a selfie of yourself, while involved in a Guiding activity, and share it on your social media (you must have permission of anyone else in the picture).

Set up a public facing Facebook/twitter account and regularly share news about fabulous events/opportunities in Girlguiding.

Take part in an event to promote Girlguiding locally (eg, summer fete, carnival, Pride parade or Christmas fair).

Write to/email your local radio station with news about some of the exciting things that your daughter/wife/partner/husband has done recently in their unit.

Write to/email your local newspaper or newsletter with news about some of the exciting things that your daughter/wife/partner/husband has done recently in their unit.

Take part in a local Social Action activity such as a litter pick or fund raising event, with your daughter/wife/partner/husband, while they are wearing their uniform. (This might even make for a good photo opportunity so that you could both get your picture in a local newspaper.)

Staying safe while taking part in this challenge
... advice mainly for children but important for adults too

Personal details

You should never share your personal details with strangers.
Don't include things like your full name, where you live, what time your unit meets.
Check your plans with an adult before you do anything for this challenge.

Internet safety

Don't share personal information like your name, address or phone number.
If anything worries you, tell someone you trust, like a parent/carer or leader.
Get permission from your parent/carer before you go online.
Get permission from your parent/carer before downloading anything.
Only add people, on sites, who you are friends with in real life.

Out and about

Pay attention to what is happening around you. Only do your activity when you are somewhere safe.
Stay a safe distance away from roads and other hazards. Stay with an adult if possible.
Always make sure that you are correctly dressed for the weather!
When out in the sun, remember to wear sun cream, a sunhat and sunglasses.
Always keep to the Green Cross Code and remember to wear reflective or bright clothes/accessories so that cars and bicycles can see you.

Badge Order Form

Please complete this form and send it with your cheque made payable to “**The Guide Association Leicestershire**” to:
Girlguiding Leicestershire, 97 Princess Road East, Leicester, Leicestershire, LE1 7DW.

Your name

Your email address

Name of the Unit:

District:

Division:

County:

Your Address:

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Tell us what you and your girls did to get involved:

Please indicate here how many
badges you require:

Rainbows: _____

Brownies: _____

Guides: _____

Rangers/YLs: _____

Adult volunteers: _____

Externals: _____

Total required: _____

Badges cost 50p each for Girlguiding Leicestershire members (parents, partners etc) and cost £1.00 for anyone requesting them from outside our County.

Postage is free for Leicestershire units or badges can be collected from the address above or posted out of county at a cost of:

1-10 badges = £1.00 11-40 badges = £2.00

41-100 badges = £3.00